



We move produce smarter.

Founded in 2018 by former Walmart technocrats, Hwy Haul is reimagining the future supply chain for the fresh produce industry. Hwy Haul is building a next-generation digital freight platform that connects shippers directly with truckers by eliminating intermediary friction, introducing end-to-end digital applications, and building advanced cold chain compliance. As produce spends 50 percent of its life on trucks, Hwy Haul is creating a business-class shipping experience for a farm-to-fork taste. Our goal is to be the leading digital freight platform for produce by delivering freshness at your doorstep, reducing wastage during transportation, and creating a future for sustainable growth.

Our Mission

To be the leading digital freight platform for fresh produce.

A Digital Freight Platform that connects Fresh Produce Shippers and Carriers



Our Vision

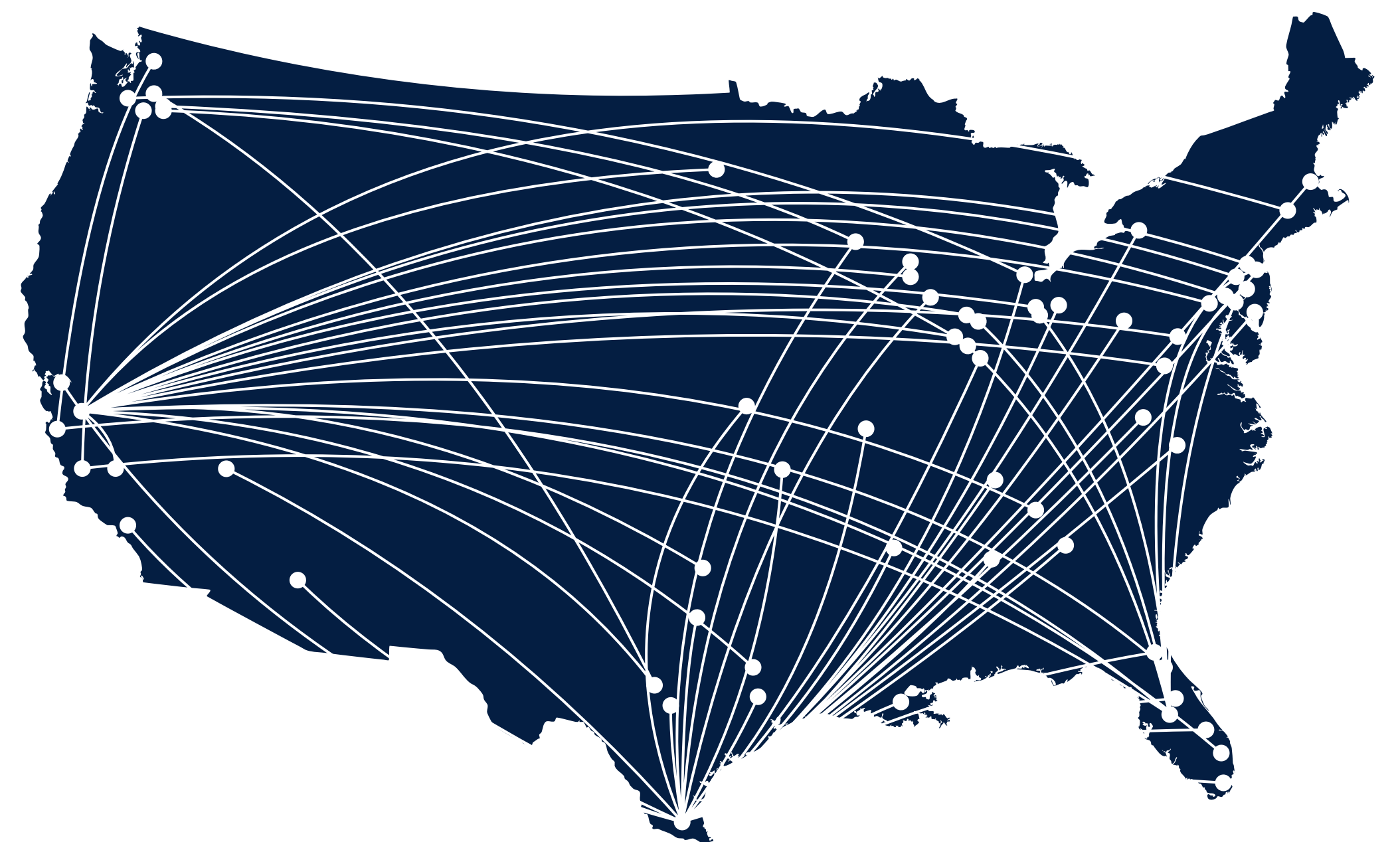
Eliminate food wastage during transportation.

- \$15B food wasted in transit
- Highly Manual Supply Chain
- Lack of Cold Chain Compliance
- Multiple hops from Grower-to-Grocer
- 50% fresh produce life is spent on trucks



Capacity on Demand

Commodity specific, safety focused, dedicated fleet support.



Simplified and smarter freight management



Reliable Capacity

Get access to our expansive network of top performing and vetted carriers for all your TL needs, 24/7.



Real-time Location

Gain full visibility and track your freight shipments. Monitor your on-time pickup and delivery in real time.



Instant Guaranteed Pricing

AI driven freight matching and industry expertise that offers competitive and sustainable pricing.



Real-time Temperature

Track real-time temperature and humidity of your loads as they move across the country.

Service Driven Approach

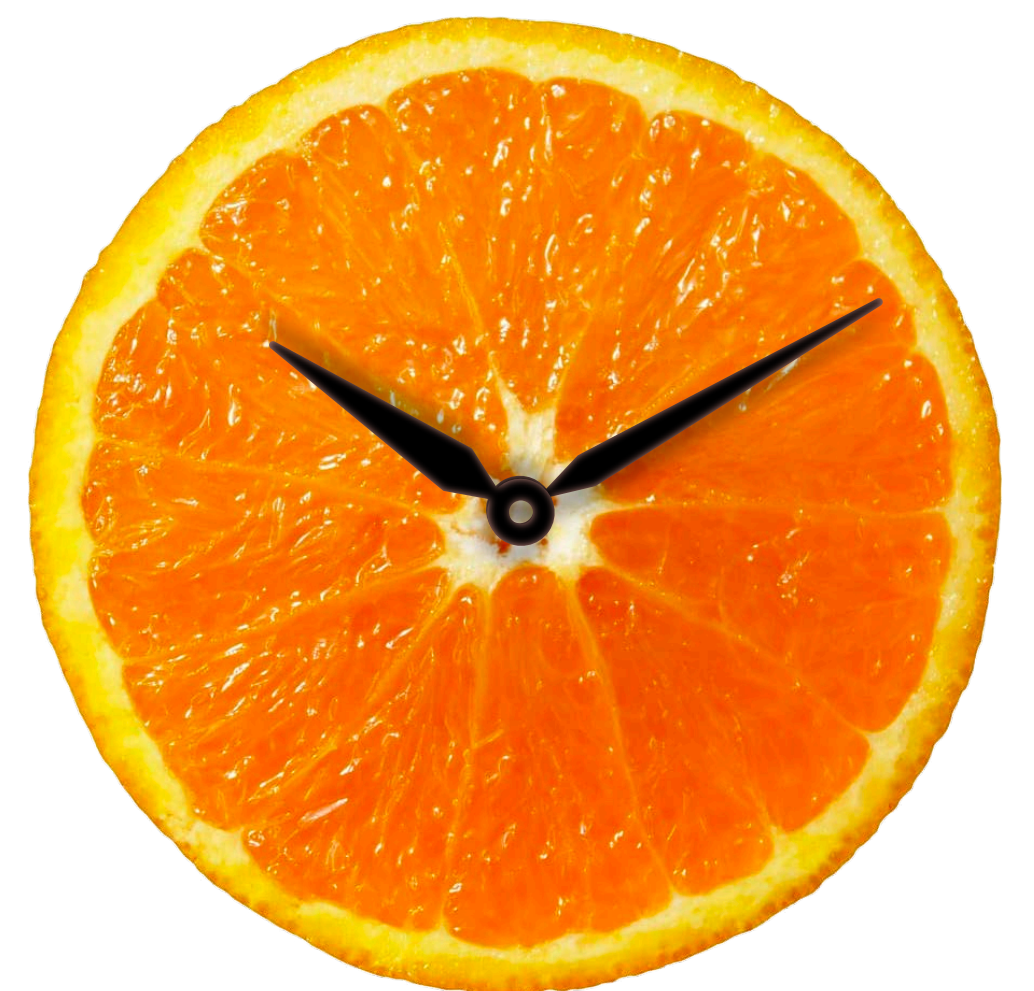
Our foundation to a successful partnership is both KPI and mutual goal driven.

98.7%

On-time Pickup

99.2%

On-time Delivery



24/7 Call Center

Staffed by experienced freight professionals

